



**DIPLOMA IN WORKFORCE MANAGEMENT &  
RESOURCE MANAGEMENT FROM  
THE GLOBAL WFM B SCHOOL.**

## About GWFM

"Global Workforce Management Professional Chartered Body" is the Biggest WFM THINK-TANK Platform and 1st WFM Professional Chartered Body" in the world. GWFM is an unrivalled experience. a place

where you'll access the most timely advice, actionable, news trends, happenings, and WFM Leader's, Operations, HR, and Customer experience peer insights to adapt faster and stay ahead of the curve.

Established in June 2014, it is one of the fastest-growing professional chartered bodies in the world and serves as a platform for discussing current and future happenings in the global business. The Chartered Institute of Global Workforce Management is registered in India, USA, and Canada.

The inception of GWFM Business School was facilitated under the guidance of the esteemed Global Workforce Management Professional Chartered Body. With its global prowess, GWFM B School is recognized worldwide for its educational programs focused on developing and upskilling the global talent pool. Through these programs, individuals can acquire the necessary knowledge and skills to create substantial value for their organizations.

The courses have been meticulously crafted by seasoned Workforce Management (WFM) professionals and veterans to offer highly advanced training to fellow WFM professionals. The curriculum has been custom-tailored to bolster the current and future preparedness of professionals in the field. Through the courses, WFM professionals will be equipped with the latest knowledge and skills to enhance their capabilities in managing the workforce.

The GWFM B School provides a comprehensive curriculum designed to impart WFM job skills methodically, adhering to industry-defined standards. The program offers courses for fresh graduates, middle-level and senior management executives, and certifications that attest to the mastery of requisite skills. Our curriculum has been designed to cater to the diverse requirements of the industry and ensure that our graduates possess the skills and knowledge necessary to excel in their respective roles. At GWFM B School, we are committed to providing our students with the highest quality education and training, equipping them with the tools they need to succeed in their careers.

## Diploma in Workforce Management & Resource Management from the Global WFM B School.

### Duration: 12 Months

Kick-start your Diploma in Workforce Management & Resource Management journey with comprehensive learning designed and delivered by GWFM B School to keep you relevant in this dynamic working environment.

- Live Sessions and access to GWFM Learning platforms
- Hands-on WFM Modules
- Practical Hands-on Capstone Project
- 3 Case Studies Driven by GWFM Global Faculty
- Diploma in Workforce Management ( WFM )& Resource Management (RM) offered by GWFM B School ( Highly recognized in the global market)

## What is this course about?

### Key Highlights for the courses online

- Designed for Global Working Professionals
- 550+ Hours of Learning
- 3 Case Studies Driven by GWFM Faculty
- 15+ Live Sessions on WFM & RM with the latest coverage of trending topics
- Diploma in Workforce Management ( WFM )& Resource Management (RM) offered by GWFM B School ( Highly recognized in the global market)
- Dedicated Student Success Mentor
- Doubt resolution sessions from experts in the GWFM / RM Courses in GWFM B School
- Practical Hands-on Capstone Project
- No Cost EMI Options available
- Gain Hands-on Workforce Management ( WFM )& Resource Management (RM)
- Realtime Business and Use cases learning
- Top Global WFM & RM Tech showcase

### Top Skill You Will Learn

- 01 Workforce Management ( WFM )
- 02 Resource Management (RM)
- 03 Strategic Workforce Planning
- 04 Tactical and Operational Workforce Management
- 05 Real-Time Management (RTA)
- 06 Resource Forecasting, Methods, and Techniques followed by real-time data
- 07 Advanced Resource Forecasting in Data Science
- 08 Workforce Economics and EBITDA
- 09 Workforce Scheduling
- 10 Workforce Index and Building Capability
- 11 4 B's – Build, Buy, Borrow, and Bridge – for your talent development strategy
- 12 GIG Talent Strategy
- 13 Strategy for Talent Mapping for Future Skilling, Upskilling, and Cross -skilling
- 14 Resource Fungibility and liquidity Fluidity to stay ahead of the business curve.
- 15 Business Storytelling with real-time business cases
- 16 MIS Report and Workforce Analytics



## Who is this Program for?

### Enroll for the Diploma Program if you are

- 01 Any working professional and not completed a degree
- 02 Completed any Degree / MBA / PGDM
- 03 Already in HR / Ops / Programming wants to make a career in resource management/ workforce management
- 04 Already working any function and any role wants to make a career in resource management/workforce management / Human Resources / Operations

### Eligibility to enroll in the Diploma Program

- If you have a Bachelor's Degree – Minimum 2 years work experience
- If you have a Master's Degree – Freshers can apply
- If you are working professionally and have not taken up the degree

**Fees: USD 1600 \$ ( Can pay through EMI / 2-3 Instalments)**  
**Courses kick start from 1st June 2024**

**Mode of Learning and Activities Virtual platform and agile learning models to fit the working professionals**



**For more details reach out to**



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